

Canon Inc. First Quarter 2018 Results

April 25, 2018 Toshizo Tanaka Executive Vice President & CFO

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Agenda



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Profitability improvement continues despite lower sales

 Slightly lower sales, but trend of improving profit and momentum of last year maintained

Existing Businesses

Strong sales of lithography equipment offset impact of lower camera revenue, overall sales in line with last year

New Businesses

All new businesses continued to grow, excluding medical which was impacted by one-off factor

FY 2018 Financial Results (1Q Results)



 Versus last year (Pre-reclassification basis): Increased profit and continued profitability improvement despite lower overall sales

	FY 2018							
(Billions of yen)	1Q Actual	Service Cost	Pension	1Q Actual (Pre-reclassification)	1Q Actual	Pension	1Q Actual (Pre-reclassification)	% Change (Pre-reclassification)
Net Sales	960.7	0.0	0.0	960.7	972.8	0.0	972.8	-1.2%
Gross Profit	444.7	-29.3	-0.7	474.7	467.8	-0.5	468.3	+1.4%
(% of Net Sales)	46.3%			49.4%	48.1%		48.1%	
Op. Expenses	367.6	+29.3	-3.4	393.5	394.6	-2.0	392.6	
Op. Profit	77.1	0.0	-4.1	81.2	73.2	-2.5	75.7	+7.4%
(% of Net Sales)	8.0%			8.5%	7.5%		7.8%	
Non-operating Income	8.7	0.0	+4.1	4.6	4.8	+2.5	2.3	
IBT	85.8	0.0	0.0	85.8	78.0	0.0	78.0	+9.9%
Net Income	57.1	0.0	0.0	57.1	55.1	0.0	55.1	+3.7%
(% of Net Sales)	5.9%			5.9%	5.7%		5.7%	
USD	108.03			108.03	113.53		113.53	
EURO	133.10			133.10	121.03		121.03	

Note 1: In 2018, a reclassification of service revenue related costs and expenses was conducted.

Note 2: In 2018, a reclassification of operating profit and other income (deductions) was conducted due to change in pension accounting standard. 2017 figures were restated to conform with the current year's presentation

FY 2018 Financial Results by Business Unit Canon (1Q Results)

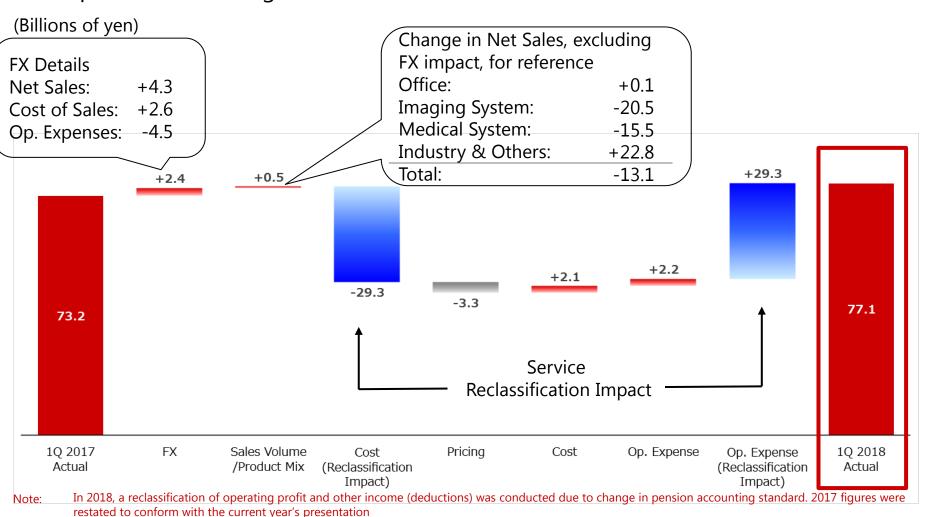
- Imaging System and Medical System BU sales decline due to one-off factors
- Sales and profit driven by Industry & Others BU

(Billions of yen)		1Q 2018 Actual	1Q 2017 Actual	% Change	
Office	Net Sales	457.7	457.7	0.0%	
	Op. Profit	53.0	55.4	-4.3%	
Imaging	Net Sales	221.8	242.1	-8.4%	
System	Op. Profit	24.7	29.2	-15.5%	
Medical	Net Sales	117.1	131.8	-11.1%	
System	Op. Profit	10.5	9.9	+6.2%	
Industry &	Net Sales	188.5	162.5	+16.1%	
Others	Op. Profit	18.6	8.7	+113.6%	
Corporate &	Net Sales	-24.4	-21.3		
Eliminations	Op. Profit	-29.7	-30.0	<u>-</u>	
Total	Net Sales	960.7	972.8	-1.2%	
	Op. Profit	77.1	73.2	+5.3%	

FY 2018 Operating Profit Analysis (1Q comparison against FY 2017)



- Sales Volume: Increase in Industry and Others BU offset impact of lower camera and medical sales
- Expenses: Promoting selection and concentration with focus on R&D





FX Assumptions	2Q-4Q 2018	FY 2018
USD/Yen	107.00 yen	107.24 yen
EUR/Yen	132.00 yen	132.25 yen

External Environment

Global economy - Remains on path of modest expansion

FY 2018 Outlook

- Expand sales through the active launch of new products in each business
- Measures to raise Group-wide profitability

→ Aiming for second consecutive year of sales and profit growth

FY 2018 Financial Projection (Full Year comparison against FY 2017)



- Second highest level of sales since 2007
- Second consecutive year of double-digit growth in operating profit

	FY 2018 FY 2017				FY 2017			
(Billions of yen)	Current Projection	Service Cost	Pension	Current Projection (Pre-reclassification)	Full year Actual	Pension	Full Year Actual (Pre-reclassification)	% Change (Pre-reclassification)
Net Sales	4,300.0	0.0	0.0	4,300.0	4,080.0	0.0	4,080.0	+5.4%
Gross Profit	1,983.0	-110.0	-2.0	2,095.0	1,990.6	-2.1	1,992.7	+5.1%
(% of Net Sales)	46.1%			48.7%	48.8%		48.8%	
Op. Expenses	1,579.0	+110.0	-14.0	1,675.0	1,669.0	-7.8	1,661.2	
Op. Profit	404.0	0.0	-16.0	420.0	321.6	-9.9	331.5	+26.7%
(% of Net Sales)	9.4%			9.8%	7.9%		8.1%	
Non-operating Income	16.0	0.0	+16.0	0.0	32.3	+9.9	22.4	
IBT	420.0	0.0	0.0	420.0	353.9	0.0	353.9	+18.7%
Net Income	280.0	0.0	0.0	280.0	241.9	0.0	241.9	+15.7%
(% of Net Sales)	6.5%			6.5%	5.9%		5.9%	
USD	107.24			107.24	112.13		112.13	
EURO	132.25			132.25	126.69		126.69	

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FY 2018 Financial Projection (Full Year comparison against Previous Projection)



- Maintaining previous projection
- FX negatively impacting net sales and op. profit, 20 and 7 billion yen, respectively
- Offsetting FX impact by product mix improvement and service revenue expansion

	FY 2		
(Billions of yen)	Current Projection (Pre-reclassification)	Previous Projection (Pre-reclassification)	Amount Change
Net Sales	4,300.0	4,300.0	0.0
Gross Profit	2,095.0	2,095.0	0.0
(% of Net Sales)	48.7%	48.7%	
Op. Expenses	1,675.0	1,675.0	0.0
Op. Profit	420.0	420.0	0.0
(% of Net Sales)	9.8%	9.8%	
Non-operating Income	0.0	0.0	
IBT	420.0	420.0	0.0
Net Income	280.0	280.0	0.0
(% of Net Sales)	6.5%	6.5%	
USD	107.24	110.00	
EURO	132.25	130.00	

FY 2018 Financial Projection by Business Unit Canon (Full Year)

- Office: Further raise market share through competitively advantages new products
- Imaging System: Improve product mix, promote activities to reduce CoS
- Industry & Others: Grow significantly capturing increasing demand

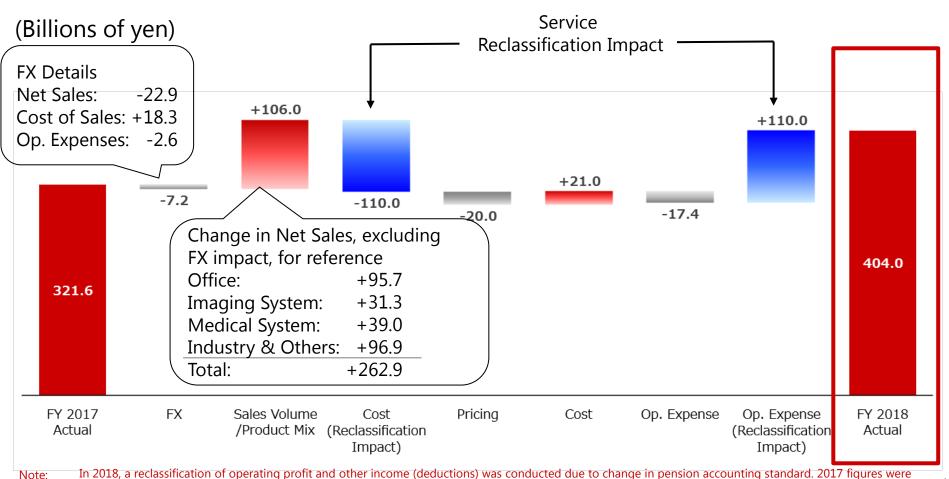
(Billions of yen)		FY 2018 Projection	FY 2017 Actual	% Change	FY 2018 Previous Projection	% Change
Office	Net Sales	1,939.0	1,865.9	3.9%	1,939.0	0.0%
	Op. Profit	235.5	180.6	+30.4%	235.5	0.0%
Imaging	Net Sales	1,153.0	1,136.2	+1.5%	1,153.0	0.0%
System	Op. Profit	193.0	175.9	+9.7%	193.0	0.0%
Medical	Net Sales	470.0	436.2	+7.8%	470.0	0.0%
System	Op. Profit	27.0	22.5	+20.0%	27.0	0.0%
Industry &	Net Sales	839.0	731.7	+14.7%	839.0	0.0%
Others	Op. Profit	69.4	56.8	+22.2%	69.4	0.0%
Corporate &	Net Sales	-101.0	-90.0	-	-101.0	0.0%
Eliminations	Op. Profit	-120.9	-114.2	-	-120.9	0.0%
Total	Net Sales	4,300.0	4,080.0	+5.4%	4,300.0	0.0%
	Op. Profit	404.0	321.6	+25.6%	404.0	0.0%

Note 1: In 2018, a reclassification of service revenue related costs and expenses was conducted.

FY 2018 Operating Profit Analysis (Full Year comparison against FY 2017)



- Sales Volume: Volume increase and product mix improvement through launch of new products in all businesses
- Maintain price reduction at same level as last year, offset with cost reduction



In 2018, a reclassification of operating profit and other income (deductions) was conducted due to change in pension accounting standard. 2017 figures were restated to conform with the current year's presentation

Office - MFDs



- 1Q: Next-generation color devices and models for emerging markets drove unit sales growth
- Full year: Further expand sales through upgraded new products and strengthened cooperation with cloud-services

(Billions of yen)

(Billions of yen)

		1Q				Full Year	Year		
	2018	2017	%	2018	2017	%	2018	%	
	Actual	Actual	Change	Projection	Actual	Change	Previous	Change	
			3			3	Projection	3	
MFDs	163.5	165.8	-1.4%	727.6	694.0	+4.8%	727.6	0.0%	
LPs	176.2	180.0	-2.1%	705.3	706.7	-0.2%	705.3	0.0%	
Others	118.0	111.9	+5.4%	506.1	465.2	+8.8%	506.1	0.0%	
Net Sales	457.7	457.7	0.0%	1,939.0	1,865.9	+3.9%	1,939.0	0.0%	
Op. Profit	53.0	55.4	-4.3%	235.5	180.6	+30.4%	235.5	0.0%	
(% of Net Sales)	11.6%	12.1%		12.1%	9.7%		12.1%		

^{*} In 2018, a reclassification of operating profit and other income (deductions) was conducted due to change in pension accounting standard. 2017 figures were restated to conform with the current year's presentation

2018 Net Sales Growth Rate Y/Y

2018 Unit Growth Rate Y/Y

	1Q Actual	Full year Projection
MFDs	-2.7%	+5.1%
LPs	-0.3%	+1.4%
Others	+3.7%	+8.7%
Total	-0.2%	+4.6%

(Local Currency)

MFDs	1Q Actual	Full year Projection
B&W	-3%	-1%
Color	+5%	+8%
Total	+1%	+4%

Gen3 2nd Edition "

" Image RUNNER ADVANCE



- Inherits high reliability of current models
- User authentication, print management etc. offered as standard features
- Work with external cloud-services

Office - Laser Printers



- 1Q: Sales down, mainly due to high level of consumable sales last year, partially offset by increased hardware sales
- Full year: Raise hardware market share and composition of new products, to achieve aim of stable growth of consumable sales

(Billions of yen) (Billions of yen)

	1Q			Full Year				
	2018	2017	%	2018	2017	%	2018	%
	Actual	Actual	Change	Projection	Actual	Change	Previous Projection	Change
MFDs	163.5	165.8	-1.4%	727.6	694.0	+4.8%		0.0%
LPs	176.2	180.0	-2.1%	705.3	706.7	-0.2%	705.3	0.0%
Others	118.0	111.9	+5.4%	506.1	465.2	+8.8%	506.1	0.0%
Net Sales	457.7	457.7	0.0%	1,939.0	1,865.9	+3.9%	1,939.0	0.0%
Op. Profit	53.0	55.4	-4.3%	235.5	180.6	+30.4%	235.5	0.0%
(% of Net Sales)	11.6%	12.1%		12.1%	9.7%		12.1%	

^{*} In 2018, a reclassification of operating profit and other income (deductions) was conducted due to change in pension accounting standard. 2017 figures were restated to conform with the current year's presentation

2018 Net Sales Growth Rate Y/Y

(Local Currency) 2018 Unit Growth Rate Y/Y

	1Q Actual	Full year Projection	LPs	1Q Actual	Full year Projection
MFDs	-2.7%	+5.1%	B&W	+8%	0%
LPs	-0.3%	+1.4%	Color	+17%	+8%
Others	+3.7%	+8.7%	Total	+10%	+1%
Total	-0.2%	+4.6%		•	

Office – Others



- 1Q: New products that strengthened the lineup targeting Graphic Arts segment were driving force
- Full year: Accelerate sales of mainly new products

(Billions of yen)

(Billions of yen)

		1Q		Full Year				
	2018	2017	%	2018	2017	%	2018	%
	Actual	Actual	Change	Projection	Actual	Change	Previous Projection	Change
MFDs	163.5	165.8	-1.4%	727.6	694.0	+4.8%	,	0.0%
LPs	176.2	180.0	-2.1%	705.3	706.7	-0.2%	705.3	0.0%
Others	118.0	111.9	+5.4%	506.1	465.2	+8.8%	506.1	0.0%
Net Sales	457.7	457.7	0.0%	1,939.0	1,865.9	+3.9%	1,939.0	0.0%
Op. Profit	53.0	55.4	-4.3%	235.5	180.6	+30.4%	235.5	0.0%
(% of Net Sales)	11.6%	12.1%		12.1%	9.7%		12.1%	

^{*} In 2018, a reclassification of operating profit and other income (deductions) was conducted due to change in pension accounting standard. 2017 figures were restated to conform with the current year's presentation

2018 Net Sales Growth Rate Y/Y

(Local Currency)

	1Q	Full year
	Actual	Projection
MFDs	-2.7%	+5.1%
LPs	-0.3%	+1.4%
Others	+3.7%	+8.7%
Total	-0.2%	+4.6%



High-speed Cut Sheet Printer
"VarioPrint i300"



High-speed Continuous Feed Printer " ProStream 1000 "

Wide-format UV Inkjet Printer

" Colorado 1640 "

Imaging System – Cameras



- 1Q: Unit sales were limited to a slight decline despite one-off factor
- Full year: Increase market share through sales expansion of new products, including mirrorless models
- Improve product mix, and new product composition to raise profitability

(Billions of yen) (Billions of yen)

		1Q		Full Year				
	2018	2017	%	2018	2017	%	2018	%
	Actual	Actual	Change	Projection	Actual	Change	Previous Projection	Change
Cameras	128.6	144.8	-11.2%	711.4	702.8	+1.2%	711.4	0.0%
IJPs	72.0	74.6	-3.5%	339.6	335.6	+1.2%	339.6	0.0%
Others	21.2	22.7	-6.1%	102.0	97.9	+4.2%	102.0	0.0%
Net Sales	221.8	242.1	-8.4%	1,153.0	1,136.2	+1.5%	1,153.0	0.0%
Op. Profit	24.7	29.2	-15.5%	193.0	175.9	+9.7%	193.0	0.0%
(% of Net Sales)	11.1%	12.1%		16.7%	15.5%		16.7%	

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2018 Net Sales Growth Rate Y/Y

(Local Currency)

2018 Units (Millions) & Unit Growth Rate Y/Y

(Local v	carrency,			1			
	1Q	Full year		1Q	Actual	Full year	Projection
	Actual Projection		Units	% Change	Units	% Change	
Cameras	-12.2%	+1.9%	DILCs	1.05	-3%	5.50	0%
IJPs	-4.5%	+1.5%	DCs	0.59	-41%	3.40	-16%
Total	-9.4%	+20%					

New Mirrorless Model EOS M50



Imaging System – Inkjet Printers



- 1Q: Strong sales of refillable ink tank models, but lower sales overall due to one-off factor
- Full year: Increase sales, mainly compact and refillable ink tank models

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(Billions of yen)

		1Q		Full Year				
	2018	2017	%	2018	2017	%	2018	%
	Actual	Actual	Change	Projection	Actual	Change	Previous Projection	Change
Cameras	128.6	144.8	-11.2%	711.4	702.8	+1.2%	711.4	0.0%
IJPs	72.0	74.6	-3.5%	339.6	335.6	+1.2%	339.6	0.0%
Others	21.2	22.7	-6.1%	102.0	97.9	+4.2%	102.0	0.0%
Net Sales	221.8	242.1	-8.4%	1,153.0	1,136.2	+1.5%	1,153.0	0.0%
Op. Profit	24.7	29.2	-15.5%	193.0	175.9	+9.7%	193.0	0.0%
(% of Net Sales)	11.1%	12.1%		16.7%	15.5%		16.7%	

^{*} In 2018, a reclassification of operating profit and other income (deductions) was conducted due to change in pension accounting standard. 2017 figures were restated to conform with the current year's presentation

2018 Net Sales Growth Rate Y/Y 2018 Unit Growth Rate Y/Y (Local Currency) Full year 1Q Full year 1Q Projection Projection Actual Actual Cameras -12.2% +1.9% IJPs -2% +3% IJPs -4.5% +1.5%

+2.0%

-9.4%

Total

Compact Models







"TS8130"

"XK70"

Medical System



(Billions of yen)

1Q: Achieved profit growth despite lower revenue due to last year's high level of sales

(Billions of yen)

9.9

7.5%

 Full year: Sales and profit growth through efforts to raise market share and improve profitability

	2010	2010 2017 0/					
	2018 Actual	2017 Actual	% Change				
Net Sales	117.1	131.8	-11.1%				

10.5

9.0%

Full Year								
2018 Projection	2017 Actual	% Change	2018 Previous Projection	% Change				
470.0	436.2	+7.8%	470.0	0.0%				
27.0	22.5	+20.0%	27.0	0.0%				
5.7%	5.2%		5.7%					

^{*} In 2018, a reclassification of operating profit and other income (deductions) was conducted due to change in pension accounting standard. 2017 figures were restated to conform with the current year's presentation

2018 Net Sales Growth Rate Y/Y (Local Currency)

	1Q Actual	Full year Projection
Total	-11.7%	+8.4%

Op. Profit

(% of Net Sales)



CT
" Aquilion ONE
/ GENESIS EDITION "

+6.2%



Industry & Others



- 1Q: Sales and profit growth driven by semiconductor litho. equip.
- Full year: Maintaining high level of semiconductor and FPD litho. equip. sales
- Maintaining double-digit growth of OLED vacuum deposition equipment and network camera businesses

(Billions of ven)

(Billions of yen)

		· · · · · · · · · · · · · · · · · · ·	
	2018 Actual	2017 Actual	% Change
Litho. Equip.	53.9	40.0	+34.5%
Others	134.6	122.5	+10.0%
Net Sales	188.5	162.5	+16.1%
Op. Profit	18.6	8.7	+113.6%
(% of Net Sales)	9.9%	5.4%	

(=:::::::::::::::::::::::::::::::::::::							
Full Year							
2018 Projection	2017 Actual	% Change	2018 Previous Projection	% Change			
226.8	193.1	+17.4%	226.8	0.0%			
612.2	538.6	+13.7%	612.2	0.0%			
839.0	731.7	+14.7%	839.0	0.0%			
69.4	56.8	+22.2%	69.4	0.0%			
8.3%	7.8%		8.3%				

^{*} In 2018, a reclassification of operating profit and other income (deductions) was conducted due to change in pension accounting standard. 2017 figures were restated to conform with the current year's presentation

2018 Net Sales Growth Rate Y/Y Lithography Equipment (Units) (Local Currency)

•	1Q Actual	Full year Projection		1Q 2017 Actual	1Q 2018 Actual	FY 2017 Actual	Full year Projection
Litho. Equip.	+34.5%	+17.4%	IC	11	27	70	126
Others	+9.9%	+13.8%	FPD	20	21	84	75
Total	+16.0%	+14.8%					

Inventory



- QoQ increase, but optimal level maintained
 - Preparing to expand sales of new products (Cameras etc.)

		FY 2017			FY 2018	
(Billions of	yen)	1Q	2Q	3Q	4Q	1Q
Office	Amt.	207.3	211.5	222.7	205.4	207.9
Office	Days	40	42	44	3.6 130.4 54 39	40
Imaging Amt. 142.7 1- System Days 46	Amt.	142.7	148.8	163.6	130.4	151.9
	52 s	54	39	49		
Medical System	Amt.	-	80.5	76.6	83.6	80.4
	Days	-	67	70	71	66
Industry & Others	Amt.	219.1	156.0	158.1	150.6	148.3
	Days	94	98 ₁	90	79	78
Total	Amt.	569.1	596.8	621.0	570.0	588.5
TOtal	Days	54	55 ₁	57	49	52

Cash Flow (Full Year)



- Cash flow plan unchanged
 - Expecting to invest in growth of new businesses
 - Promoting repayment of debt

FY 2018 Projection	FY 2018 Previous Projection	FY 2017 Actual
550.0	550.0	590.5
-330.0	-330.0	-165.0
220.0	220.0	425.5
-321.8	-321.8	-340.4
-10.0	-10.0	6.5
-111.8	-111.8	91.6
610.0	610.0	721.8
1.7	1.7	2.0
200.0 245.0	200.0 245.0	147.5 261.9
	Projection 550.0 -330.0 220.0 -321.8 -10.0 -111.8 610.0 1.7	Projection Previous Projection 550.0 550.0 -330.0 -330.0 220.0 220.0 -321.8 -321.8 -10.0 -10.0 -111.8 -111.8 610.0 610.0 1.7 1.7 200.0 200.0

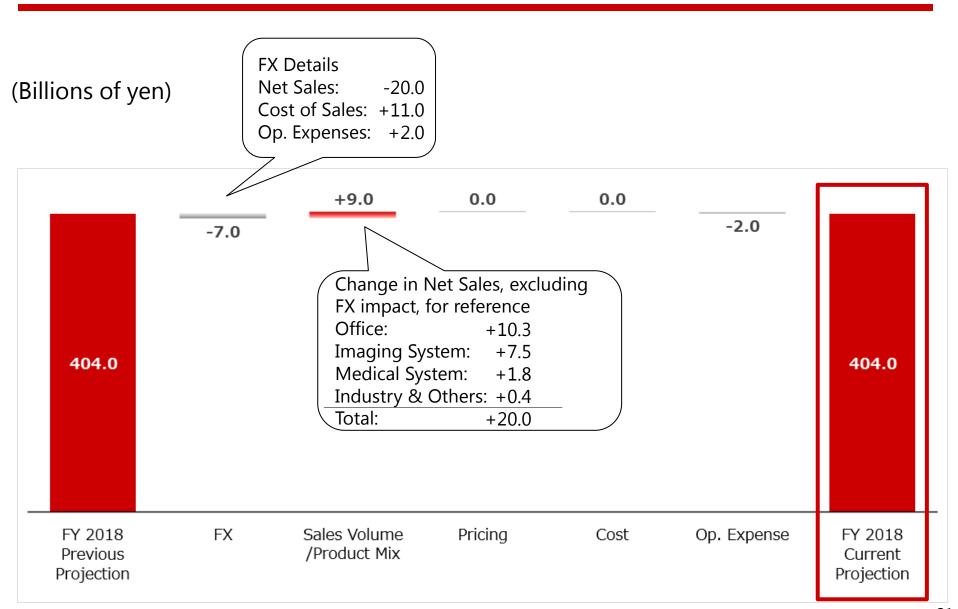
^{* 2018,} calculated using annual net sales. 2017, calculated using second-half net sales

Supplementary Information

FY 2018 Operating Profit Analysis



(Full Year Comparison against FY 2018 Previous Projection)



Impact of Change in Pension Accounting Standard



- Reclassification of CoS, SG&A and Other income (deductions) (Full-year impact 9.9 billion yen
- No impact on IBT or net income

	Pension accounting - Pre-standard change				nange
(Billions of yen)	FY 2017 1Q Actual	FY 2017 2Q Actual	FY 2017 3Q Actual	FY 2017 4Q Actual	FY 2017 Full year Actual
Net Sales	972.8	992.5	994.5	1,120.2	4,080.0
Gross Profit	468.3	495.6	482.2	546.6	1,992.7
(% of Net Sales)	48.1%	49.9%	48.5%	48.8%	48.8%
Op. Expenses	392.6	399.3	401.7	467.6	1,661.2
Op. Profit	75.7	96.3	80.5	79.0	331.5
(% of Net Sales)	7.8%	9.7%	8.1%	7.1%	8.1%
Non-operating Income	2.3	3.3	7.3	9.5	22.4
IBT	78.0	99.6	87.8	88.5	353.9
Net Income	55.1	69.2	63.1	54.5	241.9
(% of Net Sales)	5.7%	7.0%	6.3%	4.9%	5.9%



Pensio	Pension accounting - Post-standard change				
FY 2017 1Q Actual	FY 2017 2Q Actual	FY 2017 3Q Actual	FY 2017 4Q Actual	FY 2017 Full year Actual	
972.8	992.5	994.5	1,120.2	4,080.0	
467.8	495.0	481.7	546.1	1,990.6	
48.1%	49.9%	48.4%	48.7%	48.8%	
394.6	401.2	403.7	469.5	1,669.0	
73.2	93.8	78.0	76.6	321.6	
7.5%	9.5%	7.8%	6.8%	7.9%	
4.8	5.8	9.8	11.9	32.3	
78.0	99.6	87.8	88.5	353.9	
55.1	69.2	63.1	54.5	241.9	
5.7%	7.0%	6.3%	4.9%	5.9%	