

The **Irix EDGE Light Pollution (SE)** Filters
are now on sale!

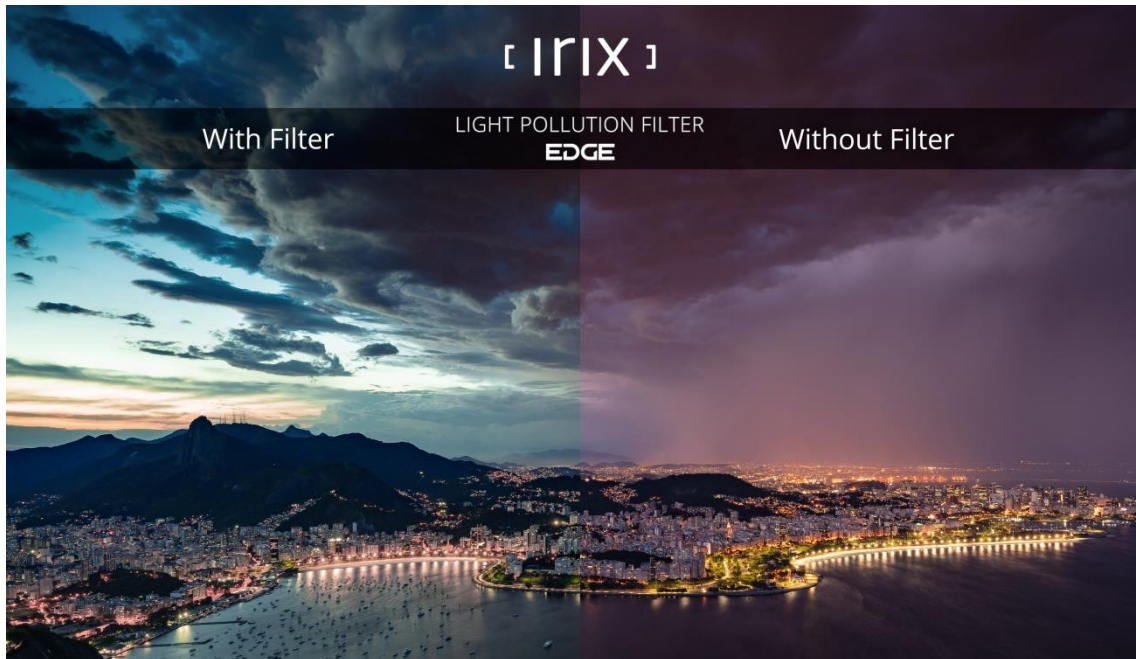


Photo by: Hubert Adamczyk, Irix CEO

The **Irix** brand is expanding its filter portfolio with a new product: **The Irix Edge Light Pollution filter!**

The **Irix Edge** brand is a wide range of photographic filters consisting of gray, gradual and C-PL filters in different variations (screwed on, 100mm square, and gel filters). Now we extend our range with a new filter type with the **Irix Edge Light Pollution**.



The filter is available in sizes: **67mm, 72mm, 77mm, 82mm and 95mm.**

As we can see in the picture above there are **many benefits** from using the filter:

- **More accurate colors**
- **Improved contrast**
- **Improved overall sharpness and clarity**





Irix Edge Super Endurance (SE) series

The Irix Edge Light Pollution is the first filter of the **Super Endurance (SE)** series. The optical glass has been subjected to a special thermal treatment to increase durability; in addition, both surfaces of the filter have been covered by coatings that further **increase the overall strength of the entire filter surface**.

<https://www.youtube.com/watch?v=WyGwGPfDq1w&feature=youtu.be>

Control the colors at night

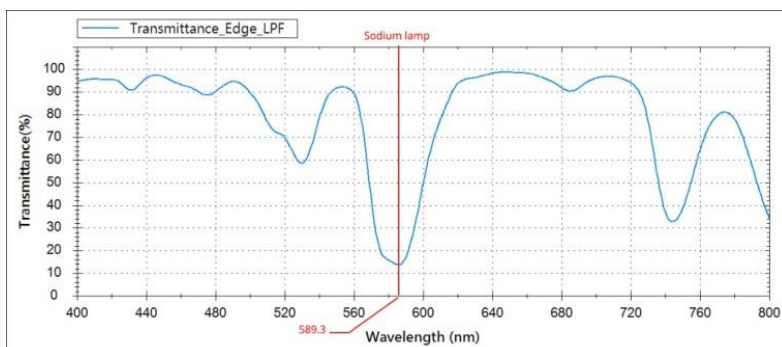


Photo by: Kuba Witos

The yellow dominant that can be seen in the picture during the night is caused by the use of sodium lamps for urban streetlighting.

The **Irix Edge Light Pollution filter removes the yellowish haze emitted by sodium lamps**.

This type of filter can be successfully used in the **city**, in the **urban landscape**, or the photography of the **night sky** when we want to capture the **stars**, or the **Milky Way**, with **natural colors**.





The highest optical quality

The **Irix Edge Light Pollution** filter has been developed based on the **highest quality optical glass** which guaranteeing **high light transmission**.

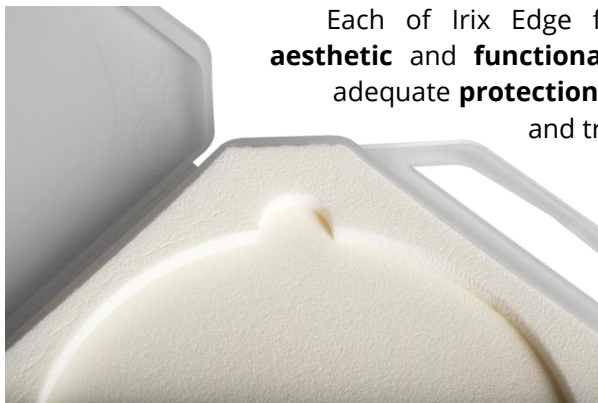


On **both surfaces** of the filter applied a **multilayer anti-reflective coatings** to **minimize the risk of unwanted reflections**.

The filter has also **NANO coating** with **hydro- and oil-repellent characteristics**, so that **dirt does not adhere to its surface** so the maintenance of the filter's purity has been significantly facilitated.



The filter frame is made of **lightweight and durable aluminum**. Its surface has been covered with a **black coating** with a special finish that **minimizes the risk of flare**, while being **resistant to damage and scratches**.



Each of Irix Edge filters are sold in an **aesthetic** and **functional** case that provides adequate **protection** both during storage and transportation.



In the near future, filters should be appearing in a wide network of distributors available, which can be found on this link at <https://irixlens.com/dealers-list/>

Recommended retail prices are:

Irix Edge Light Pollution (SE) 67mm	95,00 EUR
Irix Edge Light Pollution (SE) 72mm	107,00 EUR
Irix Edge Light Pollution (SE) 77mm	125,00 EUR
Irix Edge Light Pollution (SE) 82mm	135,00 EUR
Irix Edge Light Pollution (SE) 95mm	149,00 EUR